

Rich Media

16 July, 9:30am – 4:30pm

A G E N D A

09.30 am **Registration and coffee**

10.00 am **Welcome**
An overview of the day

10.05 am **Introduction to Rich Media**

10.10 am **Multimedia**

- Overview of captioning features of Quicktime, Realplayer, Windows Media Player and Flash
- Closed vs open captions
- Embedded movies v standalone players
- Transcripts and Audio description
- Tutorial using the free tool Magpie to add captions to Windows Media Player

11:20 am **Coffee**

11:35 am **Flash Accessibility part 1**

- Accessibility and Flash – an evolutionary process
- Accessibility features built into Flash and their limitations
- Flash accessibility guidelines – WCAG and Adobe
- Demonstration of Flash accessibility issues with a range of adaptive technology

12:35 pm **Lunch**

1:15 pm **Ajax and accessibility**

- Ajax and Web 2.0
- Accessibility issues with Ajax
- Case study of retrofitting a web page using Ajax
- Recommended solutions for implementing Ajax to maximize accessibility
- Testing Ajax with a screen reader

2:15 pm **Making PDFs accessible**

2:45 pm Coffee

3:00 pm Flash Accessibility part 2

- Flash accessibility techniques including a case study of retrofitting an inaccessible Flash movie
- How to test your Flash movies for accessibility, specifically techniques for using a Screen reader with Flash
- Adding captions to Flash 8 using XML

4:10 pm Q & A

4.30 pm Close